Aaron Cook

Designer-Developer · Web & Media Manager

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aaroncook.work
Springfield, MO · Open to remote

Designer-developer with *20+ years* of experience designing, building and managing websites, media and marketing. I take projects from first sketch to live site, manage many sites at once, and keep them fast, current and on-brand, with a graphic design foundation behind everything I build.

EXPERIENCE

Web Manager & Art Coordinator

June 2015 – Present

Black Ink Discs LLC · Springfield, MO

- Create vector art in Adobe Illustrator for thousands of disc golf discs, sporting gear, stickers and apparel.
- Manage, code and maintain the company's Shopify website and its content.
- Set up behavior-triggered email automation and support social media marketing campaigns.

Web Manager & Content Specialist

May 2021 – Present

Wild River Properties · Fordland, MO

- Manage 3 company WordPress websites, digital property listings and payment portals.
- Run digital campaigns and design graphics for social media.
- Produce marketing videos from the site's best content and current listings.

Front End Web Developer

July 2008 – April 2021

General Council of the Assemblies of God · Springfield, MO

- Turned design files into code for both mobile and desktop.
- Supported and managed dozens of departmental websites day to day, at one point more than 20 at once.
- Helped build strategy for new sites as part of a team.
- Designed and built forms for data collection and marketing.

Web & Graphics Specialist

May 2002 – June 2008

Quest Ministries International · Nixa, MO

- Designed, developed and managed 3 company websites.
- Designed and printed promotional materials for print and web.
- Colored, lettered and edited comic books.

SELECTED PROJECTS

Oddity Almanac · oddityalmanac.com

A field guide to America's weirdest places. Concept, design, art direction and build: 700+ entries, an interactive map, a Road Trip Maker, a festival calendar and an online shop.

WordPress · Web design · Art direction · Content management

Logo & brand design

Logos and brand marks for businesses, leagues and events: EpiArts Alliance, Excavator Rodeo, Dig Safe, Fling-Right, Sticky Dyes, TruCover Insurance and more.

Adobe Illustrator · Vector illustration · Brand identity

Custom software · AI-assisted

Plan, design and direct AI coding tools to build working apps: a media & content manager, a financial portfolio tracker and a workout tracker.

Claude Code · Codex · ChatGPT · App design · Project planning

24
years in web & design

20+
sites managed at once

700+
entries on Oddity Almanac

1,000s
products with my original designs

SKILLS

Front end & web

HTML & CSS, responsive design, JavaScript, WordPress, Shopify, Sitecore, Dreamweaver, cPanel & deployment

Design

Website & UI design, logo & brand design, Photoshop, Illustrator, InDesign, print & graphic design, vector & comic art

Marketing & analytics

Google Analytics, email automation, Mailchimp, Sender, Shopify Email, social media, SEO, video marketing

Leadership

Team management, creative problem solving, managing many sites at once

Modern tools

Claude, ChatGPT

EDUCATION

A.A.S. in Graphic Design Technology

Ozarks Technical College · 2001